

Workplan Page

Committee	Organization
Board Approval Date	9/5/18
Budget Allocation	

Goal: Funding the Heflin Main Street Program as well as recruiting, training, and rewarding volunteers.

Activity: Establish Fundraising event for the program known as Homecoming on Main.

Outcome: Raise funds, (outside of those designated by the City of Heflin) for the program’s operations and projects.

Tasks	Person Responsible (Name)	Staffee Committee (Time)	Task Deadline (Date)	Budget \$\$	Follow-Up Required (If needed)
1. Secure agreement with school partners (cheerleaders, school officials, coaches) to relocate bonfire to downtown in order to keep students and fans in the downtown area after the parade.	Kari Payne/Tanya Maloney		August	N/A	
2. Secure agreement with Heflin Fire and SoBrew to host and oversee bonfire in downtown location.	Tanya Maloney		August	N/A	
3. Create fundraising plan (dinner plate option with WM, percentage fee for all vendors, tshirt design/sale, mural musical note sale, additional tiger banners, etc.)	Kari Payne		9/5	N/A	

4. Secure PasTime entertainment and sponsorship of entertainment for launch of "IheartHeflin" amphitheater.	Kari Payne/Warren Sarrell		10/1	\$1200	
5. Secure sponsor for football player meal at SoBrew.	Tanya Maloney		9/28	\$500	
6. Create T-Shirt Design/set price/order	Abby Minter / Paula Smith		9/5	N/A	
7. Identify creative ways to increase attendance from alumni (i.e Past Homecoming Queens Float, etc.)	Suzanne Payne		9/5	N/A	